



Veterans Day Parade

Sponsorship Tiers 2020

Tiers

Commander In Chief:

Price: \$10,000, Three year commitment required

- Business/Individuals name receives **one** two page ad in the program
- Business/Individuals name on the front of all programs
- Business/Individuals name on V.E.T. Inc float
- Business/Individuals name on V.E.T. Inc. t-shirts
- Link to website prominently displayed on VeteventsTally.org
- Recognition during all media interviews¹
- Plague recognizing support
- **Four** free V.E.T. Inc. polo-shirts
- **Two** 3 ft x 5 ft Banners furnished for sponsor's float
- **One** prominent promotional entry in parade (float encouraged)

Field Grade Officer:

Price: \$5,000, Two year commitment required

- Business/Individuals name receives **one** two page ad in all programs
- Business/Individuals name on V.E.T. Inc. t-shirts
- Link to website prominently displayed on VeteventsTally.org
- Recognition during all media interviews¹
- Choice of VetFest or Poker Run sponsorship
- Plague recognizing support
- **Four** free V.E.T. Inc. polo-shirts
- **Two** 3 ft x 5 ft Banners furnished for sponsor's float
- **One** promotional entry in parade (float encouraged)

Company Grade Officer:

Price: \$2500, Two year commitment required

- Business/Individuals name receives **one** ½ page ad included in all programs
- Business/Individuals name on V.E.T. Inc. t-shirts

¹ Media outlets discretion to include in final production

- Link to website on VeteventsTally.org
- Plaque recognizing support
- **Two** free V.E.T. Inc polo-shirts
- **Two** 2 ft x 4 ft Banners furnished for sponsor's float
- **One** promotional entry in parade (float encouraged)

Senior Non-Commissioned Officer:

Price: \$1000, No annual commitment

- Business/Individuals name receives **one** 1/4 page ad in all programs
- Link to website on VeteventsTally.org
- Certificate of appreciation
- **Four** free V.E.T Inc t-shirts
- **Two** 2 ft x 2 ft Banners furnished for sponsor's float
- **One** promotional entry in parade (float encouraged)

Junior Non-Commissioned Officer:

Price: \$500, No annual commitment

- Business/Individuals name receives **one** 1/8 page ad in all programs
- Link to website on VeteventsTally.org
- Certificate of appreciation
- **Two** free V.E.T. Inc t-shirt
- **One** promotional entry in parade (float encouraged)

Enlisted:

Price: \$250, No annual commitment

- Link to website on VeteventsTally.org
- **One** promotional entry in parade (float encouraged)

About V.E.T. Inc.



Who we are

Vet Events Tally is an organization made up of volunteer Veterans and citizens whose goal is to honor and respect those who are currently serving or who have served in our Nation's Armed Forces.

Vet Events Tally is a Florida Registered, IRS designated 501(c)3 corporation chartered in 2010 to coordinate, organize and produce the Leon County / Tallahassee Veterans Day Parade and other Veteran related events held throughout the

Big Bend area.

Vet Events Tally is an all volunteer organization with no paid employees or consultants. We have several year round volunteers who are the hub of the Parade and use up to an additional 400 volunteers throughout the year for the Parade and various other events we participate in.

What we've done

Vet Events Tally took over a Veterans Day Parade that in 2007 & 2008 averaged 500 participants and 1,500 attendees and was held on a side street, moved the Parade to Monroe Street, increased participation to just over 3,400 last year and have had an average attendance police estimate of 25,000 people since 2010.

In addition to the Parade, we have organized or helped to organize various Veteran activities such as Leon County's Annual Veterans Thank You Celebration held every spring, Salute To Veterans Poker Run every November, Veterans Memorial Poker Run every May, POW/MIA Recognition events held annually on the 3rd weekend in September, as well as sponsoring the Children's Petting Zoo at the North Florida Fair and various other Veteran and community events.